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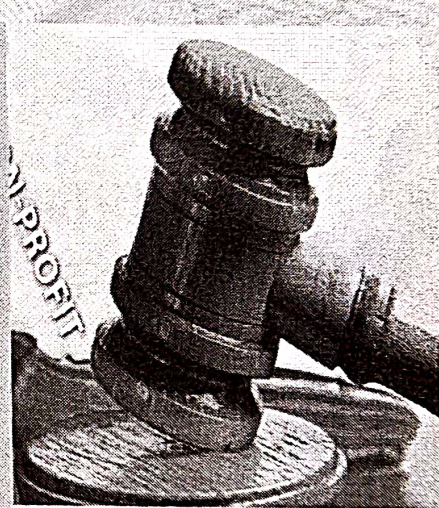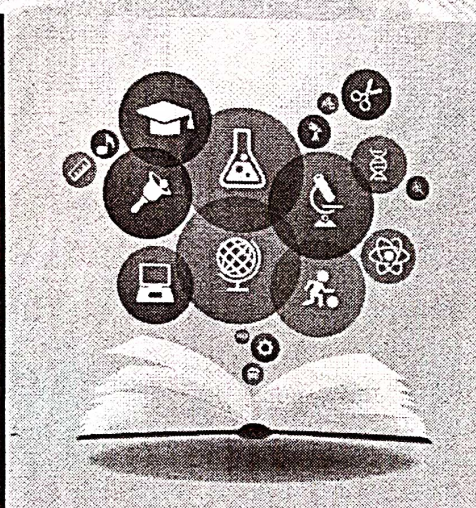
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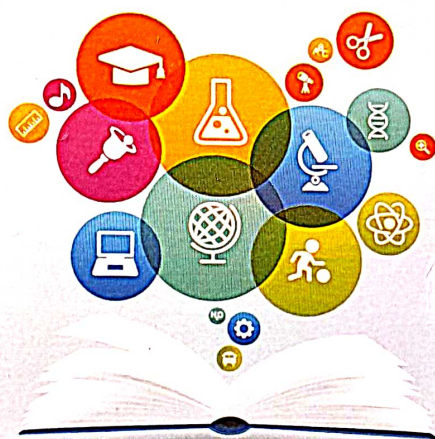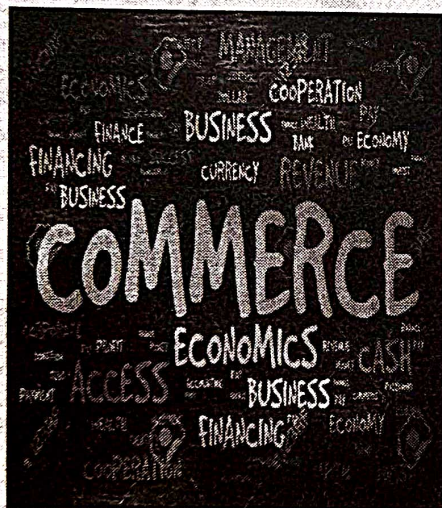
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INDEX

INDEX

Changing Role of Libraries in Information Services

Dr. Narendra A. Thakare
Matoshri Subhadrabai Patil Mahavidyalaya , Manora
Mob. 9421746757

Abstract :

The present paper deals that new era of librarian plays a key role in developing information policy for the organization ensuring that access to all information resources. from internal record to external database is provided in the most strategically effective and cost effective manner. the library and information professionals are required to acquire such knowledge and skill as the library is one of the highly information technology influenced service profession.

With the development of ICT libraries nature has changed from traditional libraries to automated library. hybrid library. electronic library and virtual library. As library environment change then automatically the librarian role for this libraries have also changed . presently librarian play many role like Knowledge Manager. Researcher Legal Advisor. Teacher and many more.

Introduction:

Information technology is defined as "a combination of computer and telecommunication technology which makes possible new systems to help people for doing the work in a better manner". Technological services save the time of user as well as library personnel also. Modern technology has brought dramatic changes in library management and library services. The face of library is changing due to implementation of information and communication technology . All libraries are using partly or fully the communication technology in their libraries. librarian also insisting to provide the electronic based services of libraries to the users, These electronic base services save the time of user as well as library staff and user also get information in less time and to the point information by single click on the computer at their place.

The location and provision of information services has dramatically changed over the last ten years. There is no need to leave the home or office to locate and access information now readily available on-line via digital gateways furnished by a wide variety of information providers. Information electronically accessible from a wide variety of globally distributed information repositories. Information is no longer simply text and picture . It is electronically in a wide variety of formats. many of which are large . complex and often integrated.

The various reasons to application of Information and communication technology in libraries.

➤ To increase the efficiency of library operations.

➤ Improve the effectiveness of existing services.

➤ Offer a wide range of new services.

➤ Perform task which cannot be done by the manual system.

➤ Improve accuracy and control over operations.

➤ Reduce duplication of efforts.

➤ Library consortium is possible other libraries.

➤ To provide readymade databases.

➤ Facilitate marketing or information services.

➤ Provide gateway access to global digital information resources

➤ Meet users rising expectations for complex information needs.

Following services should be provided by the library to it's users.

➢ Circulation services.

➢ Database search services .

➢ Reference services.

➢ Reference support for projects /presentation/ assignment.

➢ Assistance in how to search faster/ web search.

➢ User education and training programmers.

➢ OPAC

➢ Internet facility

➢ Current awareness services.

➢ SDI services.

➢ List of new arrival

Changing Role of Library :

• Traditional library emphasis on the storage and preservation of physical items. where as digital library require less space to store and preservation of library material.

• Traditional library bound to provide service within the time limit . but the digital virtual and electronic library provide the services to their user 24 x7 means 365 days.

• To acquire the information user can visit the library physically where as in digital library user can use the library from their home or from any part of the geographical area with the help of computer.

• Some traditional libraries are providing the hybrid method in their library. Some material is in hard from and some material in soft form .

Changing Role of Library Services.

• Library at your door step.

• Online services to all user.

• Information communication technology application in the library.

• Tailoring services in this services librarian provide the only to the point information

• Consolidation and repackages.

• Time management

• Total quality management

• E-book and e-journals services

• Database services etc.

New Challenges for Library and information Service Professionals :

We live in a dynamic turbulent world and the turbulence is set to increase its pace in the future. In a fast changing . expanding diverse global digital information environment. libraries are facing a variety of complex challenges from multiple sectors of the knowledge society in the 21th Century. The major challenges are.:

• Information Explosion

• Information and Communication Technology revolution .

• Explosive growth and usage of web resources

• Dwindling Library budgets

• Escalating cost of printed documents

• Intensive use of digital resources

• Heightened level of users expectations

• Interactive virtual learning environment

• Changing nature of number of information resources

• New patterns of scholarly publishing and communication

- Development of digital. Virtual and Hybrid Libraries
- Online Bookshops and Information services.

Changing Role of Library and Information services professionals :

In the modern World the role of the LIS professionals is adapting to changing technologies. information environment and customers expectations. Library professionals are increasingly responsible not only to provide traditional library information services but also to deliver online information services according to the actual user needs. Librarians need to keep up with their user's expectation to survive and service them . Librarians need to become information knowledge navigators who data into information.

In the 21st century everyone is going through many occupational changes to face the future challenges. Information and Communication Technology has transformed the role of not only libraries but also library professional in the changing environment in which they now work. Library professional are functioning under great pressure to become more efficient to deliver more effective services to the users. As the role of LIS professionals is changing to face the new challenges posed by ICT . They must be keen to stay at the forefront of innovation in the library world. LIS professionals need to be confident and competent that they can prepare for new challenges. Deal with emerging technologies manage change effectively and claim new professional role. A well-informed competent and creative LIS professional shall play multiple evolving role in the 21st century. As the information industry has changed the expectations of information users have soared and librarians have come to fear for their position and profession. As we race into the future. Librarians should begin to think about the position of the library in the new environment. LIS professional are functioning under great pressure to keep pace with the constantly changing technological environment.

Conclusion :

LIS professionals face complex challenges posed by rapid revolutionary advances in ICT. Libraries have to redesign their position to meet evolving needs. Librarians need to implement new practices and new technologies manage change and improve performance and competencies to face future challenges of knowledge society. They need to develop professional competencies to adapt changing technologies. In order to deliver timely value added quality content and world-class services to the users from their desktop.

Library information professionals have to recognize the expanding nature of the technological changes and professional challenges that they face in the modern world and realize to improve the range of professional competencies required to adapt and manage the changing technology successfully. The challenges represented by these competencies must be seized and acted upon today in order to ensure that librarians have better future in the twenty first century. LIS professionals must strive struggle and improve new skills and knowledge about new technologies that will be needed to provide responsive Library Information Services to the user in the twenty first century.

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